



P.O. Box 1792, Pacific Palisades, California 90272

November 16, 2018

By Mail and email

[REDACTED]
Los Angeles, CA 900 [REDACTED]

email: [REDACTED]

Dear [REDACTED]

The Pacific Palisades Business Improvement District, a California Public Benefit Corporation, (Palisades BID) has received your cease and desist letter dated October 20, 2018 alleging that the following described past action of the Palisades BID violates the Ralph M. Brown Act:

Email exchanges between certain members of the Palisades BID on May 23 and May 24, 2018 discussing whether the Palisades BID should send a rebuttal letter to the Palisades News with respect to an article that had just been published in the Palisades News constitutes a violation of the Brown Act at Section 54952.2(b)(1).

In order to avoid unnecessary litigation and without admitting any violation of the Ralph M. Brown Act, the Palisades BID hereby unconditionally commits that it will cease, desist from, and not repeat the challenged past conduct as described above.

The Palisades BID may rescind this commitment only by a majority vote of its membership taken in open session at a regular meeting and noticed on its posted agenda as "Rescission of Brown Act Commitment." You will be provided with written notice, sent by any means or media you provide in response to this message, to whatever address or addresses you specify, of any intention to consider rescinding this commitment at least 30 days before any such regular meeting. In the event that this commitment is rescinded, you will have the right to commence legal action pursuant to subdivision (a) of Section 54960 of the Government Code. That notice will be delivered to you by the same means as this commitment, or may be mailed to an address that you have designated in writing.

Very truly yours,

Elliot Zorensky

President, Pacific Palisades Business Improvement District (Palisades BID)